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CAMPBELL'S SWEET PEAS

1936-37 EARLY-FLOWERING SPENCERS

OUTSTANDING NEW VARIETIES

Larger flowers, longer stems, new and richer colors for your garden and vases this year from Campbell's "Pick of the Trial Grounds" varieties:

	Pkt.	Oz.
BACCHUS—The first large Royal Purple	25c	$2.50
BRIDESMAID—Giant Silvery-Pink	15c	.90
CHIME—Salmon-Pink; very large and fine	15c	.90
DAPHNE—Soft Cream-tinted Salmon-Pink	25c	2.50
SEQUOIA—Giant Golden Coral-Rose	15c	.90
SHIRLEY TEMPLE—Large, frilly Rose-Pink	15c	.90
TOP HAT—The first large Dark Blue	25c	2.50
TRIUMPH—Clear Lilac; large and vigorous	15c	.90

SEP 1 1 1936
U. S. Department of Agricul

LEADING POPULAR VARIETIES

With the exception of a few of the new sweet peas listed above, which will soon supersede some of the following, these varieties are each one "Best in Its Color."

Rose-Pink.....BALL ROSE	Clear Deep Blue.....BLUE BONNET
Deep Rose-Pink.....ANNIE LAURIE	Orange.....VALENCIA
Salmon-Pink.....APOLLO	Scarlet Red.....VULCAN
Coral (Flame Pink).....MONTEREY	Dark Red.....SUSANNA
Lavender.....MEMORY	Maroon.....OTHELLO
Purple.....AMETHYST	Cream.....ORIENTAL
Light Blue.....ELEANOR BLUE	White.....HOPE

All, 10c per packet; 50c per ounce.

PRIZE-WINNING MIXED

Campbell's Special Formula Mixture contains almost all varieties listed on this page, as well as other good, favorite shades.

Ounce 45c, ½-ounce 25c, ¼-ounce, 15c

SUGGESTIONS FOR GROWING

1. Select a sunny, wind-sheltered situation.
2. Dig out a trench at least 1 foot wide and 1½ feet deep.
3. Mix a sack of cow manure with the soil as you refill the trench to half full.
4. In the top half of the trench mix with the soil, as you finish filling it in, Campbell's Sweet Pea Food at the rate of 1 lb. to 3 feet of row.
5. Soak the trench thoroughly. After two or three days, cultivate the surface. You may now plant at once, although additional soakings and surface cultivations are beneficial before planting.
6. Plant the seeds about 1½ inches deep and 1 to 2 inches apart, allowing an ounce of seed for 30 feet of row.
7. Avoid soaking the seeds. DO NOT water until the sprouts are up, then irrigate. A mulch of German Peat Moss is useful in preventing the surface from drying out.
8. For a continuance of large flowers and long stems, fertilize in the irrigation-trench every few weeks in the spring with the Sweet Pea Food, Vigoro, or liquid cow manure.

Campbell Seed Store

137 West Colorado Street Phone: COlorado 4356

PASADENA, CALIFORNIA

--for a COLORFUL WINTER AND SPRING

CINERARIAS

Semi-dwarf (15-inch) large-flowering hybrida grandiflora varieties are the most popular for showy beds and pots.
Howard & Smith Prize Mixed. Pkt., 50c.
California Giant Strain Mixed. Pkt., 35c.
French-grown Giant Mixed. Pkt., 25c.

Multiflora nana, new dwarf (1 foot) type, with many tiny flowers in all shades. Pkt., 25c.
Polyantha stellata, with clusters of small fowers on tall plants (2 to 3 feet). Pkt., 25c.

PRIMROSES

Primula malacoides, the Baby Primrose, is one of our best winter flowers for shade, particularly now that it is available in many colors. True Rose Pink, Sutton's Dawn (salmon), Giant Dark Lilac, Light Lilac, and Pure White. Pkts. 25c.

PANSIES

For the largest flowers, plant Roggli's Swiss Giants, a mixture of rich shades with large black centers; or Maple Leaf Giants, in a lighter color-range; or Steele's Mastodon Jumbo, a mixture of both types. All in 25c, 50c and $1.00 packets.

Good bedding pansies, much less expensive, with medium-large flowers, are Steele's Mastodon Miracle Mixed, and Campbell's Argyle Giants. Pkts., 15c, 25c, and 50c.

VIOLAS

For borders, edgings, and sheets of solid colors, violas are superior to their big brothers, the pansies, in freedom of bloom and length of season. Papilio, light blue; Blue Perfection, pure deep blue; Dark Papilio, violet-blue; Spring Messenger, purple; Grandiflora Yellow; Apricot; and White Perfection are the leaders. Pkts., 15c. Arkwright Gem is a new rich red viola. Pkt., 25c.

STOCKS

For cutting only, you may use the newer Column type, getting one immense stem of bloom per plant. Separate colors. Pkts., 25c.

For cutting or bedding, the Bismarck group gives the most long stems. 14 good shades, separate or mixed. Pkts., 15c.

For bedding only, Bromptons are unrivalled. Four good colors are Empress Elizabeth, deep bright pink; Celestine, lavender; Violetta, French purple; and White Lady. Pkt., 25c.

RUSTPROOF SNAPDRAGONS

Available now, in the Maximum group: Light Pink, Salmon, Rose, Copper shades, Lavender shades, Canary Yellow, Scarlet, Crimson, and White. In the medium group: Carmine Rose, Copper shades, Orange Red, and Bright Scarlet. Pkts., 15c.

Ready about August first: Super Majestic type (giant flowers on medium-height plants) in the following practically 100% rustproof colors: Salmon Pink, Rose Pink, Deep Rose, Coppery-Buff; Coppery-Salmon, Dark Red. In the maximum group, a new shade is Wallflower, a bronze ,and Salmon Rose. Pkts., 25c.

CALENDULAS

Chrysantha, the huge, loose-petalled, long-stemmed yellow leads in popularity and usefulness. Frilled Beauty, an improved, loose-petalled orange is a good new type. In standard types, Ball's Masterpiece and Orange King are best in orange, Ball's Gold and Lemon Queen in yellows.

PERENNIALS AT LOW COST

Starting your perennials now from from seed is inexpensive, and assures bloom next spring and summer. A few highlights from our 125 varieties; Achillea, Agathea, Agrostemma, Aquilegia, Arabis, Arctotis Hybrids, Armeria Giant Hybrids, Boltonia, Carnation, Catananche, Chrysanthemum Mawii, Convolvulus mauritanicus, Coreopsis, Cyclamen, Delphinium, Dianthus, Erigeron, Helenium, Gaillardia, Geum, Hollyhock, Iberis, Pentstemon, Physostegia, Pyrethrum, Sidalcea, Stokesia, Sweet William, Thalictrum, Wallflower.

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